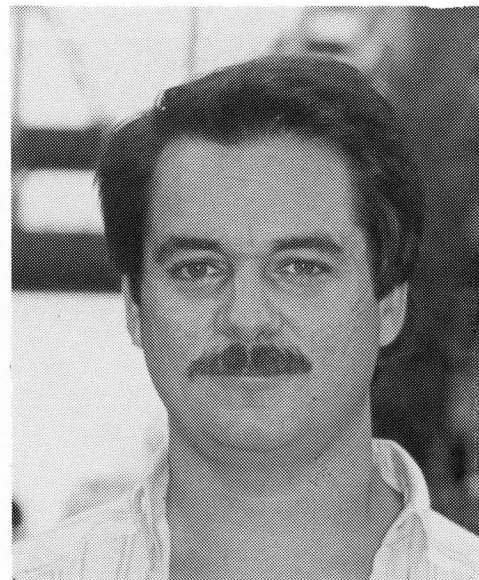


Moderators

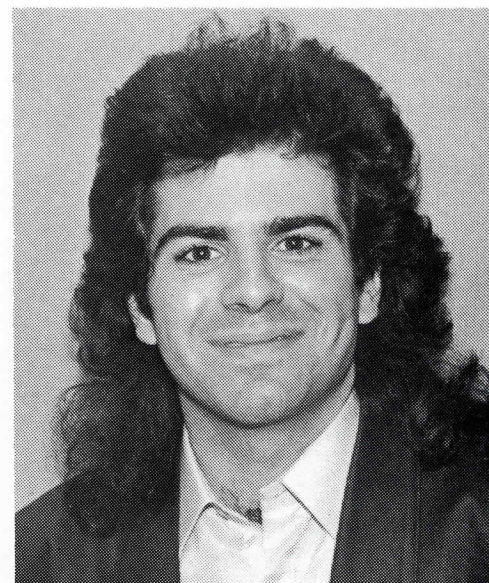
JOHN A. BRODIE - Westwood One Radio Networks

John A. Brodie has been working with Westwood One for over five years and is currently the Vice President, Director of Music Marketing and Marketing Development. The company's first music marketing sponsorship was the 1985 Foreigner North American Tour presented by Coke/Sprite and the Westwood One Radio Networks. Since then, Westwood One has coordinated numerous sponsored promotions and/or tours with such groups as Cinderella, Triumph, George Michael and Heart. Prior to joining Westwood One, John worked for NBC Radio and Television Sales four teen years.



JIM CARDILLO - MCA Records

Jim Cardillo started a fanzine while he was in high school and from there he went on to be a club DJ at some of the local clubs on Long Island. Jim then became the Music / Promotions Director at WNYU. In his junior year, he joined Island Records as the National Director of College Radio Promotions. After leaving Island, he formed his own artist development company, Cadi. One year later, Jim was at MCA Records working in the Publicity / Artist Development Department. It wasn't long after that Cardillo jumped to Concrete Marketing, where he held a number of jobs, including: Director of Marketing, Managing Director of Foundations Forum '88 and, finally, Vice President of Marketing. In July, Cardillo rejoined MCA Records, this time to start the Alternative / Metal Marketing Department for the label. With a long list of bands that are big on talent, Jim and his department are ready to bring MCA to the forefront of the metal and alternative community.



BOB CHIAPPARDI - Concrete Marketing, Inc.

No stranger to hard work, Bob started out in the fabulous music biz stuffing packages in the Arista Records mailroom, while forging the beginning of his soon-to-be successful career by managing local bands in the New York area and coordinating their independent publishing. Ready to leave the nest in 1984, Bob and co-owner Walter O'Brien founded Concrete Management. In these short five years, Concrete has expanded from a staff of 3 to 25, and has become the name worldwide in the metal industry when it comes to marketing, metal radio promotions, retail video promotion, metal publicity, and the industry's first and only heavy metal tipsheet for which the Forum is named, Foundations. Just some of the bands Concrete has worked with are household names such as Guns 'N Roses, AC/DC, Ozzy Osbourne, and Judas Priest, as well as the latest new stars such as Warrant, Winger, Bulletboys, Britny Fox, Anthrax and Queensrÿche, among many others. Commenting recently in Billboard, Bob sums up the purpose of the Forum: "The way heavy metal is growing, we want to be careful not to have it blow out. By sitting down and talking about the genre, the good and the bad points, having the indies interacting with the majors, it makes for a healthy industry in general."

